

STANISLAUS COUNTY CHILDREN & FAMILIES COMMISSION



It's All About The Kids

*401E Paradise Road, Modesto, CA 95351
Phone: 209.558.6218 Fax: 209.558.6225*

Strategic Plan 2005-2008



ABOUT STANISLAUS COUNTY...

- ❑ Stanislaus County has approximately 50,000 children age five and under.*
- ❑ In 2002, there were 7,929 births in our county (amounts to 22 births per day).**
- ❑ Our birth rate is two times our death rate.**
- ❑ Stanislaus County has the fourth highest infant mortality rate in the State of California.**
- ❑ More than 10% of the children registered in the Child Healthy & Disability Prevention Program over the past decade are obese.**
- ❑ Almost 20% of the pregnant women do not receive prenatal care in the first trimester.**

* California Department of Finance

** Stanislaus County Health Services Agency



PROPOSITION 10

In November 1998, voters passed a statewide ballot initiative to add a 50-cent tax on each package of cigarettes sold. The monies collected are to be used to fund education, health, and child care programs that promote early childhood development, from prenatal through age five.

The state expects approximately \$700 million to be collected every year from the tax on cigarettes. Eighty percent of the revenues will go to County Commissions to fund local programs. Stanislaus County will be allocated approximately 6 million dollars every year (according to the county's birth rate) in addition to other revenues from other sources. The Commission is planning to use some of its \$23.5 million in reserves in the coming years to fund programs that improve the health and welfare of children.

If, as expected, fewer taxes are collected, then the amount of funds to each county will be reduced proportionately. It is anticipated that California smoking rates will decrease as a result of the tax. It is the goal of the Commission to improve early childhood education and decrease smoking rates, especially among pregnant women and the parents of young children. Additionally, the intent of Proposition 10 is to create sustainable programs for children that can continue even as Proposition 10 funding decreases.

The County Commission is required to develop a strategic plan consistent with the State Commission guidelines on funding local child development programs and services. Each County Commission makes the final decision on the allocation of Prop 10 funds. The Stanislaus County Commission is committed to blending Proposition 10 monies, wherever possible, with other funds to form partnerships to maximize services and minimize program duplication and administrative costs.



ABOUT THE COMMISSION

In 1999, the Stanislaus County Board of Supervisors enacted an ordinance to establish the appointment, selection and removal of commissioners and to establish a trust fund to receive and make Proposition 10 disbursements.

The County Board of Supervisors appoint 9 members to the County Commission. The Commission membership represents the following areas:

- 1 Member of the Board of Supervisors
- 1 County Health Officer
- 2 of the following three County Department Heads:
Health Services Director, Behavioral Health & Recovery Services Director, Community Services Agency Director
- 1 Representative of a local school district
- 4 Members who represent any of the following of categories: recipients of Proposition 10 services; representatives of a local child care resource or referral agency; representatives of a local organization providing prevention or early intervention services to families at risk; representatives of community-based organizations that have the goal of promoting nurturing and early childhood development; representatives of local school districts; and representatives of local medical, pediatric or obstetric associations or societies.

For more information, please visit our website or our Geographic Information System:

<http://stanprop10.org>

<http://gis.stangis.org:9081/Prop10>



Commission Vision

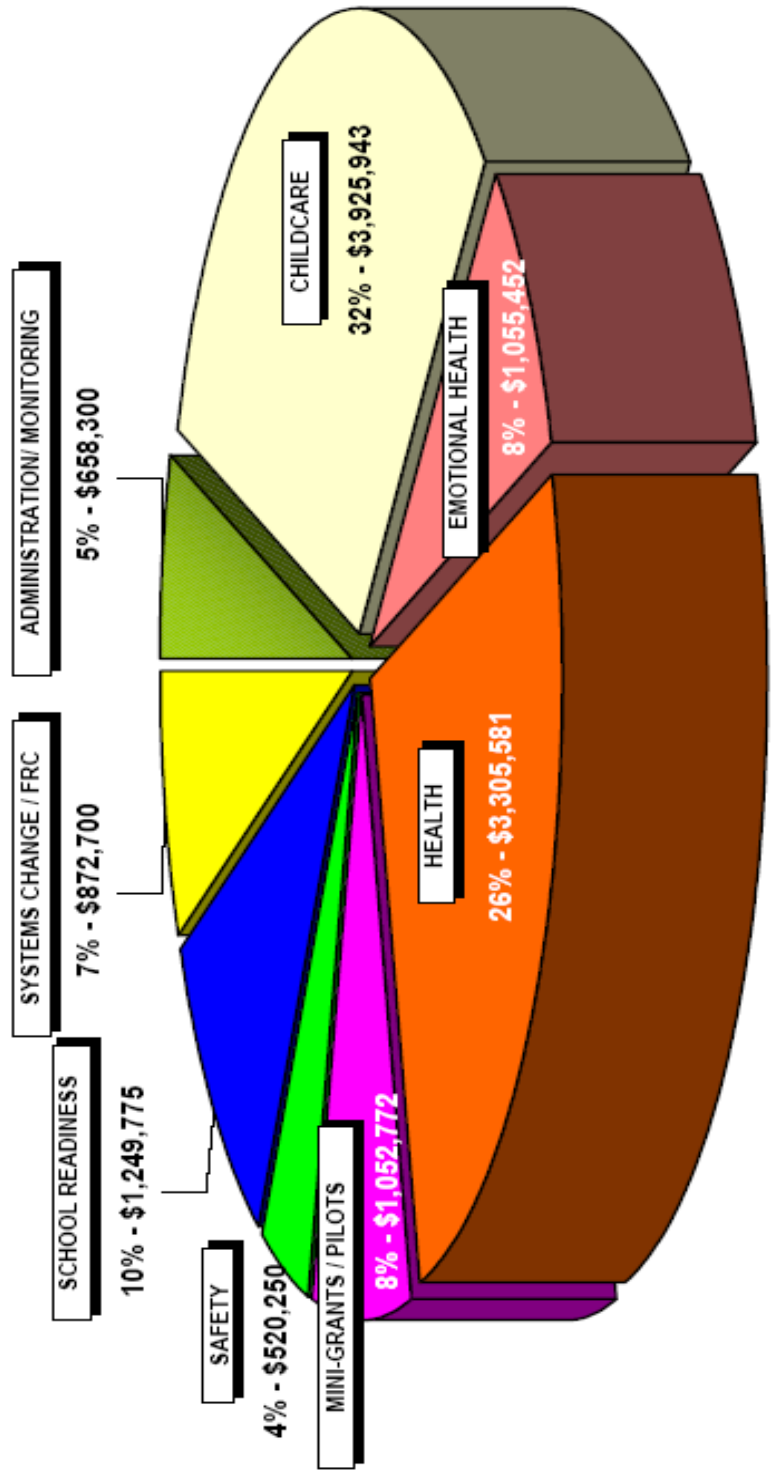
All of Stanislaus County's children will thrive in supportive, safe, nurturing, and loving environments; are healthy, eager, and ready learners; and become productive well adjusted members of society.

Commission Mission

Promoting the development and well-being of children 0 through 5.

BUDGETED COMMISSION EXPENDITURES IN 2004/2005

\$12,640,773



A NEW DIRECTION

By adoption of this strategic plan, the Commission is formally adjusting its funding strategies. In the past, the Commission has focused on the quality of childcare. The pie chart on the opposite page reflects how the Commission's priorities are changing. In addition the Commission is de-emphasizing pilots and mini-grants and putting more of an emphasis on major programs that can produce substantial positive impacts on Stanislaus County children.

An example of this strategy change is the recent decision to provide funding for Family Resource Centers to enhance and expand services countywide. This decision encourages and supports collaborations among programs that are currently operating, whether or not funded by Proposition 10.

Below is a list of some of the programs currently funded with Prop 10 funds:

- 211 Project (United Way)
- Alternative Payment Program (Stanislaus County Office of Education)
- CARES (Yosemite Community College District)
- Center Based Childcare (Modesto City Schools)
- Center Based Childcare (Stanislaus County Office of Education)
- Systems Change to Promote Collaborations (Children's Council)
- Shelter Services (Children's Crisis Center)
- Development of Childcare Slots (CRECHE)
- Families in Partnership (Community Services Agency)
- Family Resource Center Support (West Modesto King Kennedy Center)
- Healthy Cubs (Health Services Agency)
- Healthy Starts (Stanislaus County Office of Education)
- Laura's House
- Leaps & Bounds (Behavioral Health & Recovery Services)
- MOMobile (Doctors Medical Center Foundation)
- On the Safe Side (Center for Human Services)
- Perinatal Home Visitations-HBO (Health Services Agency)
- RIDE (Health Services Agency)
- SAFE Court (Stanislaus County Superior Court)
- School Readiness—Modesto City Schools
- School Readiness—Riverbank Unified School District
- School Readiness—Turlock Unified School District
- School Readiness—Waterford Unified School District
- Traveling Tales (Stanislaus County Library)



OBJECTIVES

The Commission has five objectives for the use of Proposition 10 Funds.

- ❑ **Safety**
Promote the Safety of Children
- ❑ **Health**
Develop Healthy Children and Families
- ❑ **Quality Childcare**
Expand Quality Child Care
- ❑ **Emotionally Supportive Environments**
Develop Emotionally Supportive Family and Home Environments for Children
- ❑ **School Readiness**
Prepare Children for School



SAFETY

Increase the number of children served by shelter organizations and expand geographically to provide shelter programs for underserved areas.

Expected Outcomes:

- ❑ Increase current shelter service level above baseline by 20% in 24 months.
- ❑ Provide funding for the new Turlock shelter for children 0-5 starting in January 2005.

Expand funding to organizations involved in providing child abuse services (other than those providing shelter services).

Expected Outcomes:

- ❑ Increase funding dedicated to child abuse prevention by 10% in 12 months.
- ❑ Expanding the child abuse prevention service options (% of new options to be determined)

Expand car seat education to low income families across the county.

Expected Outcomes:

- ❑ Double the number of parents trained / car seats provided each year.

HEALTH

Expand Healthy Cubs program (provides medical services to uninsured) to community based clinic systems.

Expected Outcomes:

- Increase the % of uninsured children 0-5 years enrolled in Healthy Cubs.

<u>Base Line</u>	<u>12/05</u>	<u>06</u>	<u>07</u>
42% (2002)	5%	7%	10%

- Increase the % of uninsured children 0-5 years enrolled in Healthy Cubs converted to MediCal, Healthy Families, other.

<u>Base Line</u>	<u>12/05</u>	<u>06</u>	<u>07</u>
30% (2004)	5%	7%	10%

- Decrease the % of uninsured children 0-5 years seen at clinics.

<u>Base Line</u>	<u>12/05</u>	<u>06</u>	<u>07</u>
46% (2004)	5%	7%	10%

Implement Healthy Birth Outcomes – a home health visitation program for high-risk pregnancies.

Expected Outcomes:

- Decrease the % of children (countywide) born with low birth weight.

<u>Base Line</u>	<u>12/05</u>	<u>06</u>	<u>07</u>
8% (2002)	1%	2%	3%

- Increase the % of pregnant women (countywide) receiving prenatal care.

<u>Base Line</u>	<u>12/05</u>	<u>06</u>	<u>07</u>
82% (2001)	1%	2%	3%

Develop premium assistance program for Healthy Families.

QUALITY CHILD CARE

To provide health and safety training and safety items to Family Friend and Neighbor (FFN) unlicensed child care providers of children birth through 5 years.

Expected Outcomes:

- ❑ Provide health, safety, and nutrition training to 500 FFN unlicensed child care providers.
- ❑ Provide 500 handouts in English and Spanish to FFN caregivers with local agency contact information.
- ❑ Disseminate at least one health and safety resource to 500 FFN training participants.

EMOTIONALLY SUPPORTIVE ENVIRONMENTS

Families with children 0-5 will be linked with accessible, culturally competent and family-centered services.

Expected Outcomes:

- Survey Family Resource Center levels of service annually .
- Increase by 10% the number of families with children 0-5 linked to accessible, culturally competent and family-centered services starting with year ending June 2006.

Individuals with children 0-5 years of age will have access to clean and sober living facilities and will be connected to supportive networks so they will remain clean and sober.

Expected Outcomes:

- Convene a group of stakeholders and providers to determine methods of measuring success.
- Increase by 10% number of individuals with children 0-5 who entered clean and sober facilities and who remain connected to support networks and remain clean and sober for one year after leaving facility.

Families with children 0-5 years will have improved quality of life.

Expected Outcomes:

- Design measurement tool to be administered to Family Resource Center (FRC) participants.



EMOTIONALLY SUPPORTIVE ENVIRONMENTS cont'd...

- ❑ Administer / pilot tool to determine baseline level of quality of life.
- ❑ Administer survey annually beginning in 2005 and increase self-perception by 10% annually of improved quality of life for families served by FRCs.



SCHOOL READINESS

Increase the number of families, with children birth to 3 year olds, who receive knowledge of resources/ services available to them from our School Readiness Program.

Expected Outcomes:

- ❑ Increase by 10% per year, the number of families and children who will receive appropriate child development services.



SCHOOL READINESS cont'd...

Increase the local School Readiness Coordinators' knowledge of encouraging and supporting father/male involvement in the lives of their children birth through five.

Expected Outcomes

- ❑ The 10 trainers who receive training will educate 100 teachers/local staff on techniques and strategies to encourage 35 fathers/males per School Readiness site to attend parent meetings, adult education, and appropriate child development activities sponsored by Commission partners. As a result of attending such meetings, 30 fathers/males per site will report increased hours of reading to their child(ren) birth through 5.
- ❑ Establish a father/male involvement group at each of our School Readiness communities: Modesto, Patterson, Riverbank, Turlock, and Waterford.



